

**FOR IMMEDIATE RELEASE**

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### **Pasty Champion pens a book on the Cornish pasty**

Billy Deakin, 2 times winner of the World Pasty Championships, is proud to announce his new Cornish Pasty Book entitled "How to Make an Award Winning Cornish Pasty". This book is designed to guide everyone on how to prepare a delicious pasty using simple steps and techniques.

Billy won the inaugural World Pasty Championships, hosted at The Eden project in 2012, beating a field of over 100 entrants to take the top prize. This year, he successfully defended his title, becoming two-time Amateur Cornish Pasty World Champion. Billy, who has had a passion for cooking from a young age, has appeared twice on the TV's Masterchef and had his recipes published in several magazines, newspapers and web sites.

Billy has now decided to share his knowledge and passion for the Cornish pasty in a self published book. This book covers not only his award winning pasty recipe, but a number of other related recipes, a detailed discussion of ingredients and techniques, tips for getting a perfect crust and the all important crimp, and a detailed history of the pasty and its Cornish heritage.

Due to the costs involved in self publishing, Billy has launched a Kickstarter campaign to help fund the project. Kickstarter, an American web site which came to the UK last summer, is a crowd sourcing site enabling creative people such as writers, artists and software developers to fund their projects. The campaign allows anyone to pledge support for the book, in exchange for rewards including digital and print copies of the book, and advertising opportunities on [www.properpasties.com](http://www.properpasties.com)

"Cornwall is one of the most economically deprived counties in the UK, but technologies and innovations like Kickstarter and Kindle Direct Publishing give people in Cornwall the same opportunity as people in London. It's a chance to stay living in Cornwall, but still earn a decent income. I think more Cornish people will be turning to these sorts of opportunities in the future" Billy Deakin said.

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For more information about the book or the Kickstarter campaign, please visit the official website at <http://www.properpasties.com> or the campaign page <http://kck.st/XUhJcm> or contact Billy directly at:

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